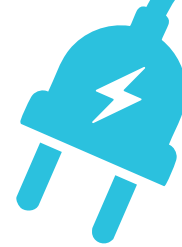


Efficiency Smart

2024 Annual Report

Efficiency Smart is a cost-effective option for participating American Municipal Power Member utilities to meet their power supply needs.



From 2021 – 2024, Efficiency Smart saved communities energy at a cost of \$12.96 per megawatt-hour (MWh), far below the market rate for new power supply.

Efficiency Smart provides technical advice and financial incentives to participating communities and their electric customers to empower them to make energy-efficient improvements. For improvements completed in 2024, customers will save 12,709 MWh annually and will reduce summer peak by 2,065 kilowatts (kW). Meanwhile, utilities will realize \$11.5 million in energy, transmission, and capacity savings.

In addition to meeting our contractual goals, we remain committed to adding value in key areas that resonate with municipal electric utilities. This includes providing exceptional customer service, driving engagement, and fostering economic development in participating communities.

“... Efficiency Smart is very knowledgeable and extremely helpful! They helped me choose the best lighting options and handled getting the rebate checks for the projects that are eligible. You will not be sorry contacting Efficiency Smart for help.”

— Business customer from Newark, Delaware



2024 Highlights

- ✓ Doubled the number of Appliance Recycling Rewards pickup events from 2023
- ✓ Expanded the local retail initiative to include new types of discounted products at local retailers
- ✓ Eliminated barriers to energy efficiency for local volunteers through the Premier Volunteer Contest
- ✓ Achieved a milestone of 20 consecutive community renewals
- ✓ Received a Net Promoter Score (NPS) of 83 (NPS measures customer satisfaction on a scale of -100 to +100)

“The program is informative and easy to use. It also offers great discount options for energy-efficient appliances and items.”

— Residential customer from Bowling Green, Ohio



2024 Results



\$11,554,217

TOTAL ELECTRIC
UTILITY SAVINGS



2,065 kW

SUMMER PEAK
SAVINGS



12,709 MWh

ANNUAL
SAVINGS



164,207 MWh

LIFETIME
SAVINGS



\$19,461,687

LIFETIME CUSTOMER
SAVINGS



20,799,978 lb

CARBON DIOXIDE
REDUCTIONS

2024 Participants

The following municipal electric utilities received energy efficiency services from Efficiency Smart in 2024:

Bowling Green Municipal Utilities
Brewster Municipal Electric
Town of Clayton Electric
City of Columbiana Electric
Department
Village of Edgerton Electric
Department
Georgetown Public Utilities
Hillsdale Board of Public Utilities
Jackson Center Municipal Electric
System
Lakeview Water and Light Company
Lewes Board of Public Works
Town of Middletown Electric
Department
City of Milford Electric Department

Village of Minster Utilities Department
Napoleon Light and Power
Municipal Services Commission of the
City of New Castle
City of Newark Electric Department
Oak Harbor Public Power
Oberlin Municipal Light and Power
City of Seaford Municipal Utilities
Town of Smyrna Electric Department
City of St. Marys Municipal Electric
System
Village of Versailles Utilities
City of Wadsworth Electric and
Communication
Wapakoneta Electric Department
Village of Wellington Utilities