



**Public Power is
Good for Business**

2025 AMP Annual Conference

Sept. 22-24, 2025

American Municipal Power, Inc.
Hilton Columbus Downtown
402 North High Street
Columbus, OH 43215

2025 Municipal Electric Partners (MEP) Sponsorship Opportunities

FOR MORE INFORMATION, CONTACT:

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Table of Contents

03

About American Municipal
Power, Inc. (AMP)

04

Why become an MEP?

05

2024 AMP Annual Conference
Program and Exhibit Highlights

06

2024 AMP Annual Conference
Sponsors

07

2024 AMP Annual Conference
Attendee Profile

08

2025 AMP Annual Conference
Exhibitor Options

09

Secure Your 2025 MEP
Exhibit Booth Now!

10

2025 AMP Annual Conference
Sponsorship Opportunities

11

2025 AMP Annual Conference
Sponsorship Add-ons

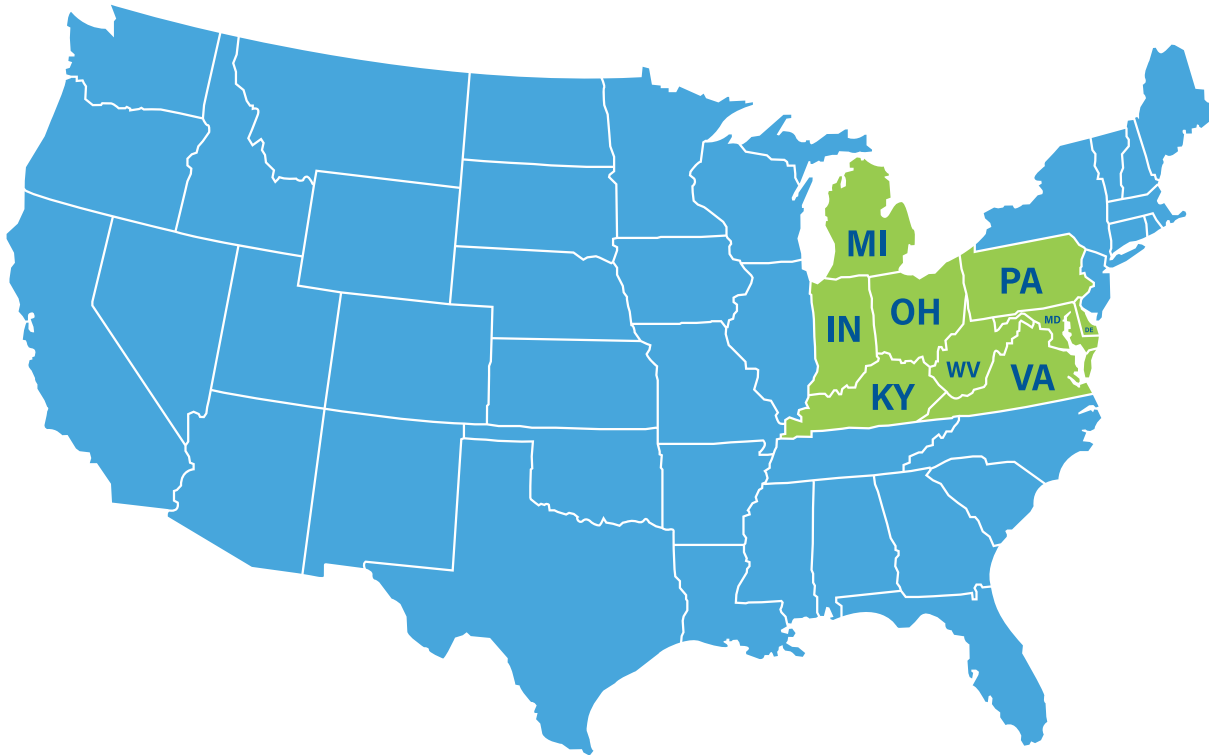


About American Municipal Power, Inc. (AMP)

Formed in 1971, AMP is headquartered in Columbus, Ohio, with about 210 employees at its headquarters and generating facilities.

AMP is the nonprofit wholesale power supplier and services provider for more than 130 Members in the states of **Indiana, Kentucky, Maryland, Michigan, Ohio, Pennsylvania, Virginia, West Virginia**; as well as the Delaware Municipal Electric Corporation, a joint action agency with nine **Delaware** municipal members. Combined, these Member municipal electric utilities serve approximately 661,000 customers.

The organization is governed by a Board of Trustees that consists of 22 AMP Members — 21 elected by the Members or subgroups of Members, and DEMEC, on behalf of its nine member systems. Each elected Member then appoints a person to represent it on the Board.



AMP was
formed in 1971



Headquartered in
Columbus, Ohio

130+
Members

210
Employees

661,000
Number of customers
served by Members

Why Become an MEP?

The AMP MEP program provides industry vendors and consulting firms with the opportunity to present their products and services to AMP Member communities. Participants in the MEP program gain access to AMP's Member Directory and are permitted to use that information to create a database for future marketing activities. Furthermore, all participants in the MEP program are permitted to disclose that they are an MEP and are given the opportunity to showcase their products and services at AMP events, such as the AMP Annual Conference and AMP Technical Services Conference.

BENEFITS:

- 1 AMP Member Directory:** Access to AMP's digital Member Directory. The directory provides civic and technical information for more than 130 Members in the states of Indiana, Kentucky, Maryland, Michigan, Ohio, Pennsylvania, Virginia, West Virginia; as well as the Delaware Municipal Electric Corporation, a joint action agency with nine Delaware municipal members.
- 2 Company Listing:** List your company along with a brief description of your products/services in the AMP Member Directory.
- 3 Discounts:** Receive a discount on registration at the AMP Annual Conference (fall) and AMP Technical Services Conference (spring).
- 4 Exhibit:** Gain the opportunity to exhibit at the AMP Annual Conference and AMP Technical Services Conference.
- 5 Sponsorship:** Participate in sponsorship opportunities at AMP Annual Conference and AMP Technical Services Conference.
- 6 Website:** Link your company's website on AMP's website.
- 7 Publications:** Receive AMP's weekly *Update* newsletter.



Participating in AMP's Municipal Electric Partner Program has made PowerSecure a valuable partner to AMP and its Member communities. Working with these communities, understanding their needs, and providing solutions has been invaluable for PowerSecure, AMP, and its Members as they continue to navigate the evolving energy industry.



Robert D. Tugwell
Vice President Public Utilities,
PowerSecure, Inc.

2024 AMP Annual Conference Program and Exhibit Highlights

Take advantage of the opportunity to meet with AMP Members. The two-hour MEP Reception allows you to showcase your products and build relationships with municipal electric utility representatives from multiple states.

300+

Attendees

5+

Networking
Opportunities

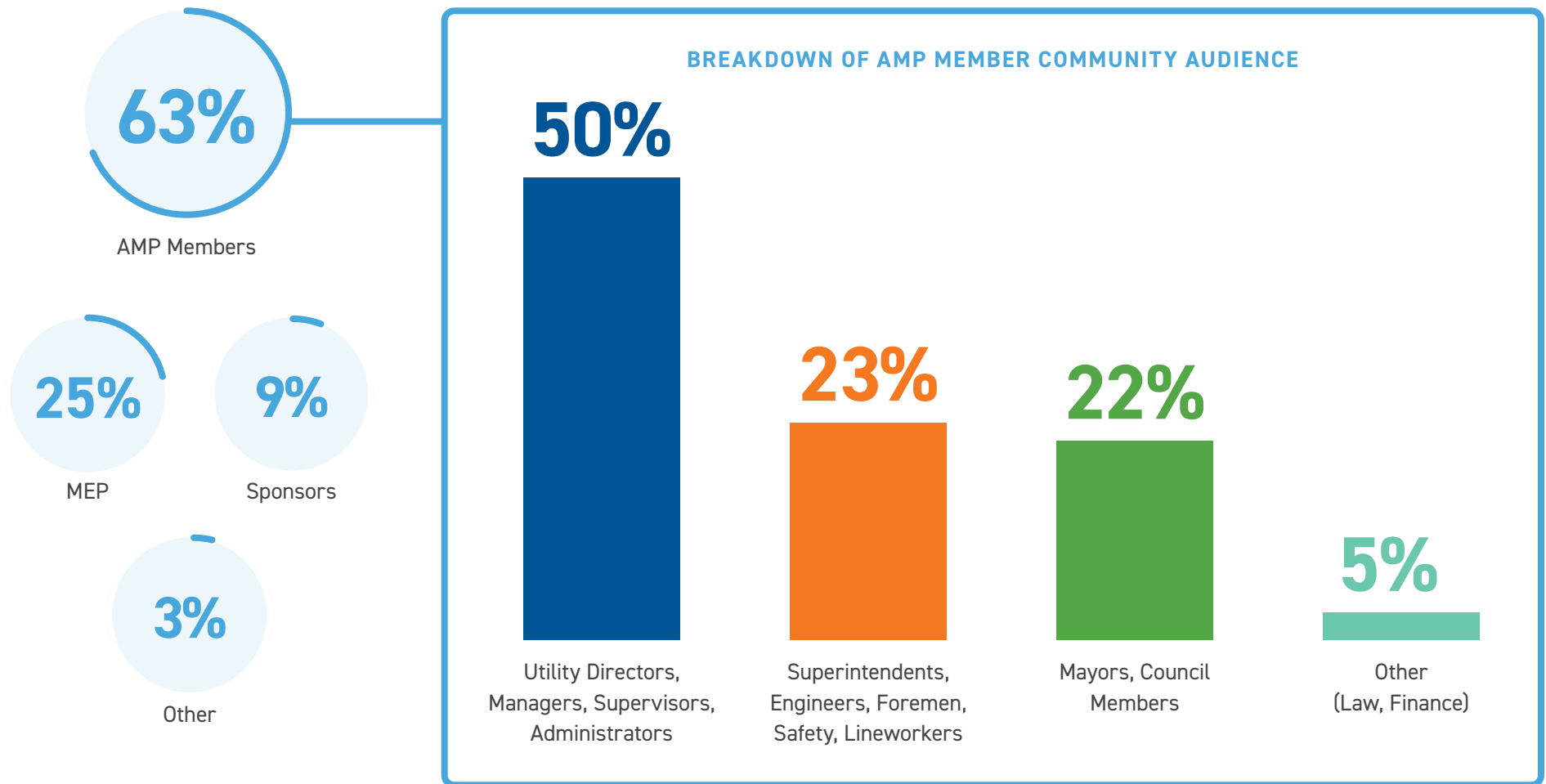
2024 EXHIBITORS:



2024 AMP Annual Conference Sponsors



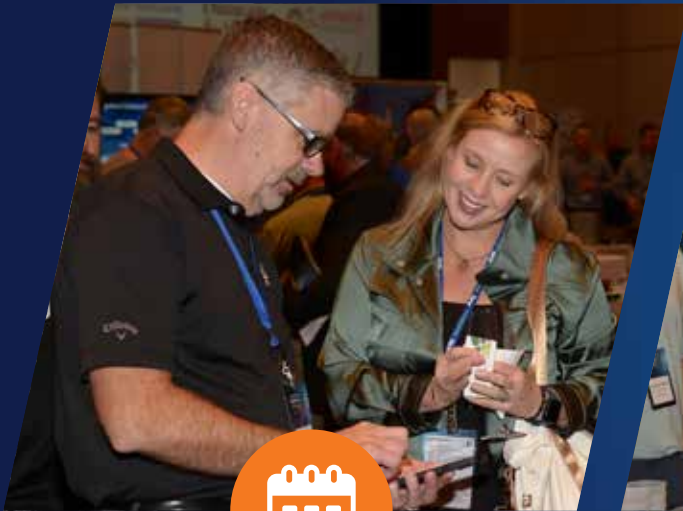
2024 AMP Annual Conference Attendee Profile



2025 AMP Annual Conference Exhibitor Options

	All-Day Exhibit Limited to 12 exhibit spaces	MEP Reception Exhibit
Pricing	\$2,000	\$320
Space	Six-foot table with two chairs	Six-foot table with two chairs
Set-up Time	Monday, 3-5 p.m. Tuesday, 6-7:30 a.m.	Tuesday, 2:30-5 p.m.
Recognition	Slideshow appearance during conference Spotlight in conference brochure Spotlight on AMP social media	Slideshow appearance during conference
Attendee List	✓	✓
MEP Reception Included?	✓	✓
Registration Included?	✓	Additional
Awards Banquet Included?	✓	Additional

Secure Your 2025 MEP Exhibit Booth Now!



Sept. 23, 2025



5:00-7:00 p.m.



Hilton Columbus
Downtown

2025 AMP Annual Conference Sponsorship Opportunities

Sponsorship Spend	Terawatt Sponsor	Gigawatt Sponsor	Megawatt Sponsor
Price	\$5,000	\$3,000	\$2,000
Conference Registrations (with access to full conference and all meals)	5	3	2
Pre-event Marketing (inclusion on registration site)	✓	✓	✓
On-site Branding (sponsor signage and thank you on slideshow)	✓	✓	✓
Breakfast Sponsor Signage	✓	✓	✓
Lunch Sponsor Signage	✓	✓	-
Awards Banquet Sponsor Signage	✓	-	-
Social Media Promotion (on AMP LinkedIn, Instagram, Facebook, and X [formerly known as Twitter] pages)	✓	-	-

2025 AMP Annual Conference Sponsorship Add-ons



Coffee Break Sponsorship

\$1,000

Includes personalized beverage napkins and reusable coffee cups

Two available



Column Wrap

\$1,500

Company name displayed on column wraps in high-traffic areas of the venue

Six available



Happy Hour Sponsorship

\$1,500

Includes personalized beverage napkins and koozies on the bar, as well as signage on the buffet

One available



Elevator Arch

\$1,500

Company name displayed on the elevator arch entrance to the conference

One available

2025 AMP Annual Conference Sponsorship Add-ons



Escalator Glass Rail

\$2,000

Full escalator rail sign with company branding

One available

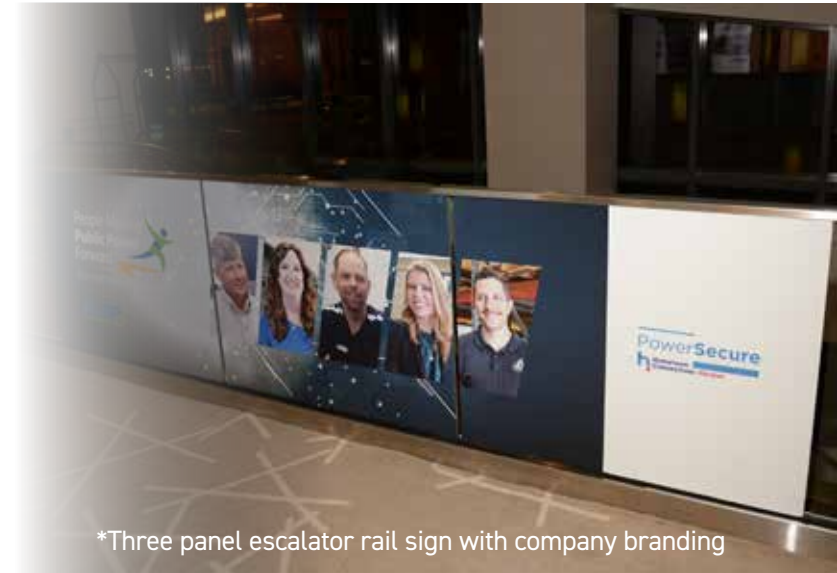


Customized Key Cards

\$1,000

Company name featured on custom hotel room key cards for attendees.

One available



*Three panel escalator rail sign with company branding





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