



AMERICAN MUNICIPAL POWER, INC.

## Media Kit

[www.amppartners.org](http://www.amppartners.org)

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## American Municipal Power, Inc.

American Municipal Power, Inc. (AMP) is a nonprofit leader in wholesale power supply for municipal electric systems. We help member municipal utilities control their destinies in the sometimes volatile world of power supply. AMP is headquartered in Columbus, Ohio and is owned and governed by our members. We arrange power supply for 130 publicly owned utilities serving more than 625,000 customers in eight states — Ohio, Pennsylvania, Michigan, Virginia, Kentucky, West Virginia, Indiana and Delaware. While power supply remains our primary mission, AMP offers a wide variety of other services to help members provide top quality of municipal utility services to their customers. Services offered include safety programs, technical services, training, mutual aid coordination, financial programs, energy efficiency, environmental services, regulatory and legal representation.

## Media Resources

The AMP website ([www.amppartners.org](http://www.amppartners.org)) is a useful resource for reporters looking for information about the organization including generation development projects, statistics, financial statements and services offered to member utilities. Visit the “Newsroom” section to view the latest AMP news releases and organizational updates.

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# American Municipal Power Fact Sheet

American Municipal Power, Inc. (AMP) is a nonprofit corporation, which was organized in Ohio in 1971. AMP's mission is to develop, manage and supply diverse, competitively priced, reliable wholesale energy to public power through strategic partnerships and member-focused relationships. AMP is owned and governed by its member utilities, who collectively serve more than 625,000 customers in seven states. AMP membership totals 130 which includes 83 public power communities in Ohio, 29 in Pennsylvania, six in Michigan, five in Virginia, three in Kentucky, two in West Virginia, one in Indiana and the Delaware Municipal Electric Corporation, a joint action agency headquartered in Smyrna, Delaware.

AMP generates and/or purchases wholesale electric power, and sells it to members at rates based on cost, dispatch fees and a small service fee. The organization also develops alternate power resources to best meet members' short and long-term needs, including energy efficiency. The AMP Energy Control Center operates 24 hours a day, 365 days a year to serve member utilities. In addition, AMP provides a wide range of other services on a cooperative, nonprofit basis for the mutual benefit of all member utilities.

The 20-member AMP Board of Trustees is elected by the membership and is comprised of representatives from member communities/utilities. The Board meets monthly, with various committees concentrating on vital functions of the organization.

AMP owns and/or operates facilities totaling over 1,400 megawatts (MW) in generation capacity. These facilities utilize a variety of fossil fuel and renewable resources including advanced coal, natural gas, hydro, wind and solar. AMP serves as the project manager of Ohio municipal electric communities participating in joint ventures to share ownership of power generation and related facilities. There are five Ohio Municipal Electric Generation Agency (OMEGA) Joint Ventures, including the Belleville Hydroelectric Plant (OMEGA JV 5), and the AMP Wind Farm (OMEGA JV6).

## Quick Facts

- AMP's largest member is Cleveland Public Power with approximately 74,000 customers; its smallest is Huron Public Power with five commercial customers
- 2013 system peak: 3,454 MW
- 2012 energy sales: 12.5 million MWh
- 2012 power sales revenue: \$775 million
- Total assets: approximately \$5.6 billion
- Total employees: 160 (headquarters and generation facilities)
- AMP members' projected energy resource mix will be approximately 21 percent renewable by 2015



## American Municipal Power Projects

AMP is in the midst of a strategic generation asset development effort that is designed to reduce member utilities' exposure to the wholesale electric market. These projects will yield a balanced, responsible generation portfolio, with predictable rates. On average, these projects will reduce AMP members' energy market exposure to approximately 36 percent of their portfolio and will result in a portfolio that is 21 percent renewable in 2015.

In 2012, AMP added two significant generation resources to participating members' portfolios. In January 2012, the AMP Fremont Energy Center (AFEC) began commercial operation. The facility, located in Fremont, Ohio, is a state-of-the-art natural gas combined cycle (NGCC) facility. The 707 MW (fired) facility was purchased from FirstEnergy Corp. in 2011 and AMP oversaw completion of construction and start-up.

In November 2012, full commercial operations began at the Prairie State Energy Campus (PSEC), an advanced coal generating facility located in southern Illinois. AMP is the largest equity owner of the facility with an approximately 23 percent share, or 368 MW. PSEC is a mine-mouth facility and the adjacent coal reserves represent at least a 30 year supply of fuel. The state-of-the-art facility is among the cleanest coal-fired generation plants in the nation.

AMP is constructing four hydroelectric generating facilities designed to further diversify members' generation portfolios and increase the use of renewable generation in the region. The run-of-the-river projects are being constructed at existing dams on the Ohio River: Smithland Locks and Dam, Cannelton Locks and Dam, Meldahl Locks and Dam (being developed in partnership with the AMP member community of Hamilton, Ohio) and Willow Island Locks and Dam. Combined, these four projects will bring over 300 MW of new, renewable generation capacity to the region, and is the largest deployment of new run-of-the-river hydro in the nation.

In June 2010, AMP signed a contract with the Vermont Energy Investment Corporation (VEIC) to provide a wide range of energy-efficiency and implementation services for subscribing AMP members. The goal of AMP's new venture, known as "Efficiency Smart", is to encourage residential, business and industrial customers to adopt cost-effective energy efficiency services that provide reliable and verifiable cost savings. The program officially launched in January 2011. The first three-year contract between VEIC and AMP for the program ran from 2011 – 2013. The program cumulatively saved approximately 120,000 MWh (or approximately 150 percent of the program's three-year target) of participating member utilities' energy needs by the end of the contract. All savings were independently verified and guaranteed and if the participating community goals would not have been met, the municipalities would be refunded a portions of the savings not delivered. All 49 participants in the first contract exceeded the MWh savings guarantee for their community.



## **Affiliates and Subsidiaries Fact Sheet**

### **Ohio Municipal Electric Association - OMEA**

The OMEA was organized in 1962 to represent Ohio's municipally-owned power systems. It was created by a group of municipal utilities that recognized the need to join forces in an effort to further the interests of public power at a statewide level.

OMEA services include lobbying, member activities, coalition building and legislative analysis. The OMEA also serves as the legislative liaison to AMP and represents the state and federal legislative interests of Ohio municipal electric communities.

Although closely aligned with AMP, the OMEA is a separate, nonprofit entity guided by a 16-member Board of Directors. The OMEA Board is comprised of 16 members, at least 12 of whom must be elected officials from member communities.

### **AMPO Inc.**

AMPO, Inc. is the wholly-owned subsidiary of AMP. AMPO, Inc. provides expert assistance in establishing electric and gas aggregation programs to benefit local consumers. Formed in 1998, AMPO, Inc. provides direction and service to local governments and other energy consumers in evolving energy markets. This includes development and implementation of local electric and natural gas aggregation programs, and review and negotiation of energy contracts.



## Public Power Industry Fact Sheet

Public power is a collection of more than 2,000 community-owned electric utilities, serving over 47 million customers, or about 14 percent of the nation's electricity consumers.

Public power utilities are operated by local governments to provide communities with reliable, responsive, nonprofit service. Public power utilities are directly accountable to the people they serve through local elected or appointed boards.

Some of the nation's largest cities – Los Angeles, San Antonio, Seattle and Orlando – operate publically owned electric utilities; but many public power communities are small, with the utility serving 3,000 or fewer customers.

Unlike investor-owned utilities, public power utilities are public service institutions and do not have to focus on paying quarterly dividends to shareholders. Instead, their mission is to serve their customers by providing affordable, reliable electricity to power homes and businesses.

The American Public Power Association (APPA) is the service organization for the nation's more than 2,000 community and state owned electric utilities. It represents public power's interests in Washington, D.C., and provides an array of services to help its members with managerial and operational issues. More information is available on the APPA website at [www.publicpower.org](http://www.publicpower.org).



## Logos

AMP's name, logo and tagline embody the organization's values and reputation. We carefully protect our name, logo and tagline closely monitoring their use. If you would like to use the AMP logo, please contact Kent Carson, Sr. Director of Media Relations & Communications Programs at 614.540.0842 or [kcarson@amppartners.org](mailto:kcarson@amppartners.org) to request permission.

